



CALIFORNIA
CHIROPRACTIC
ASSOCIATION

LOCAL PERSPECTIVES

From: The Orange County Chiropractic District, CCA Sept. 2009

Chiropractic District www.occhiro.org www.calchiro.org

June 200

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California Chiropractic Association

1451 River Park Drive, Suite 210
Sacramento CA 95815
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CCA is now on **facebook**

Orange County District, CCA Website:

www.occhiro.org

CCA Website for DC's:

www.calchiro.org

CCA Patient Education Website:

www.californiachiropractic.com

Next CCA OCCD General Meeting



"How Insurance Companies Look at Your Chiropractic Records"

Steve Eggleston, D.C., J.D.

Time: Wed., Sept. 16, 2009
7-8 PM Mixer; 8-10 PM Speaker

Location:

Waters Lakehouse Restaurant
4615 Barranca Parkway
Irvine, CA, 92604
(949) 733-9503

www.WatersRestaurant.com
www.WatersRestaurant.com/map.html

Cost: Complimentary dinner and
meeting to Members of CCA; \$50
to non-members of CCA.
Students and Members of Other
CCA Districts: \$20

**No CEU's will be offered at this
meeting**

RSVP: to Dr. Steve Eggleston
Dr.Eggleston@Yahoo.com
(714) 962-7103

Upcoming CCA OCCD General Meetings

Speaker: Steve Eggleston, DC JD
Date: Sept. 16, 2009

Speaker: Jeffrey Gross, MD Neurosurg.
Date: Oct. 21, 2009

Speaker: Sana Khan, MD PhD
Date: Nov. 18, 2009

Speaker: Cliff Tao, DC DACBR
Date: Jan. 20, 2010

CCA OC Chiro District Board Mtg.

Time: Tues., Sept. 29, 2009 7-9 PM.

Place: Mother's Market Santa Ana
Café
151 E. Memory Lane
Santa Ana, CA 92706
714. 338.0167

New Board Members Welcome.
Share your ideas of how you see the
district can PROTECT and EXPAND
chiropractic regardless of philosophy,
technique or practice style in the
state of California.

CCA Orange County District Team



Back Row (L to R): Paul Gregory, DC;
Steve Eggleston, DC; Gilbert Youdeem, DC;
Cliff Tao, DACBR; Jeff Nowicki, DC.
Front Row: Kevin Joe, DC; Gilda Gilak DC,
Bea Heller, DC; Gena Kadar, DC
Riaz Toufigh, DC. Picture 3/3/09

CELEBRATE WITH CCA !

****CCA TURNS 81****

****CHIROPRACTIC, 114^(9/18)****

Free 12 CEU's for CCA Members

Grace Syn, DC
Jeff Lease, DC
Arthur Faygenholtz, DC

When: Sept. 19-20, 2009

Where: Doubletree Hotel
201 E. MacArthur Blvd.
Santa Ana CA 92707
(714) 825-3333

To Reserve Your Space Please Call:
(916) 648-2727 x 120 or 141

[HTTP://WWW.CALCHIRO.ORG/DOCUMENTS/BROCHUREWREGFORM-FINAL.PDF](http://www.calchiro.org/documents/BROCHUREWREGFORM-FINAL.PDF)

Grace Syn, DC



Jeff Lease, DC



Arthur Faygenholtz, DC



journal club

OCCD will have a literature review on the first wed morning of each month from 8:30 to 10, networking, exchange ideas
Call:

Gilda Gilak, D.C, ART
1525 Superior Ave Suite 200
Newport Beach, CA (949) 650-5800

CCA UPDATE

Lend Your Voice to ChiroVoice

Encourage your patients to sign up for ChiroVoice at
<http://www.chirovoice.org>.

ACA will e-mail patients directly to encourage them to advocate for inclusion of chiropractic services in any health reform plan. Patients can sign up directly on line or you can give patients a form to fill out at their next visit that contains the proper release and CCA staff will add them to the database.

Chirovoice.org sign up forms are located here:
http://www.chirovoice.org/PDF/ChiroVoice_FORM.pdf.

You may fax the completed forms to CCA at 916.648.2738, and we will sign them up for ChiroVoice.

The CCA e-Journal is Here!

The inaugural edition of the upgraded, digital CCA *Journal* has been released. With this state-of-the-art e-publication CCA takes another step forward in providing the best service possible to our members and the chiropractic community. Just go to www.CCAjournal.com and click on the link to access **three ways to get the e-Journal**.

1. The easiest way is to use the **free Delivery Manager software** which automatically delivers each new issue to you and stores it in a convenient folder for you to read and enjoy at your leisure. To get the free Delivery Manager software, visit the new *Journal* Web site at www.CCAjournal.com. Just save the Delivery Manager software to your desktop, and then install it. Every new issue of the CCA *Journal* will be automatically delivered to your computer.
2. Additionally, you can use this link http://www.ccajournal.com/Journal_Summer01.pdf to open the CCA *Journal* online
3. Or you can go to www.CCAjournal.com and **download** the CCA *Journal* and view it whenever you desire.

It is always going to look better on your monitor if you download it and then open it in "full screen" mode. You can download from your desktop (either manually from the site or via the Delivery manager software).

The CCA *Journal* uses **Adobe Acrobat Reader**. To get your free Adobe Acrobat Reader upgrade visit the Adobe site at <http://get.adobe.com/reader/>

CCA CALENDAR OF EVENTS

[Magic Money – Recover Your Revenue and Raise Your Reimbursement](#)
Sept. 15, Oct. 6 & 27



[Ten Essentials to Internet Marketing: Dominate Your Local Market and Get New Patients](#)
Sept. 1 & Nov. 1

CCA Right in Your Back Yard Seminars

- Sept. 12-13, Sheraton Grand, Sacramento (Free CE)
- Sept. 19-20, Doubletree Hotel Santa Ana /OC Airport (Free CE)
- Oct. 3-4, Hampton Inn & Suites, Fresno

- Oct. 17-18, Hilton San Diego Resort & Spa, San Diego (100 Year Lifestyle)
- Oct. 24-25, Hilton Garden Inn, Redding
- Nov. 7-8, Hotel Valencia, San Jose
- Nov. 14-15, Westin San Francisco Airport, Millbrae (100 Year Lifestyle)

For information or to register, call CCA at 916.648.2727, ext. 120.

In OC DCS Features



Wed. September 23rd, 2009
 Dr. Bob Hoffman DC
 DCS Clubhouse 8pm

Dr. Carl Cleveland III,
President of Cleveland Chiropractic College
\$49.00 for DCs
 CAs, Students, Spouses:
\$29.00

October
Dr. Chuck Gibson
Dr. Brad Glowaki and
Bill DeMoss,
\$49.00 for DCs
 CAs, Students, Spouses:
\$29.00

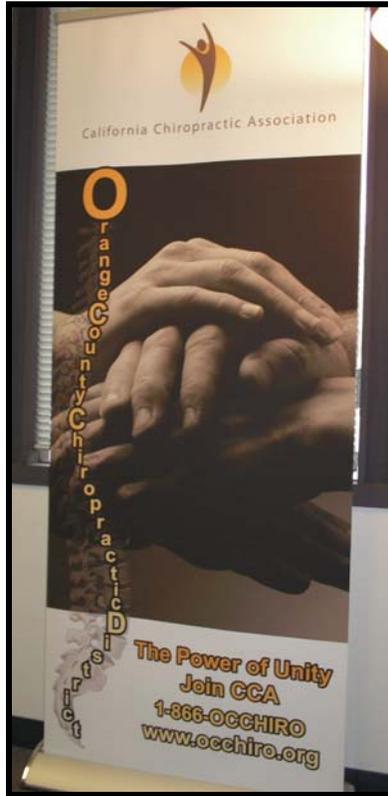
Wed. November 18th, 2009
Dr. Patrick Gentempo DC
 DCS Clubhouse 8pm
\$49.00 for DCs

deadchiropracticsociety.com

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CCA: to PROTECT and EXPAND Chiropractic regardless of philosophy, technique or practice style in the State of California.

If you do not wish to receive further faxes from the California Chiropractic Association (CCA), please fax this item back to 916-648-2733 or e-mail to icoltrin@calchiro.org **and** include your name, telephone number and the word "Remove". *CCA Members: You will be contacted as there are other items from CCA you might not want to miss.*

Disclaimer
Local Perspectives is intended to inform chiropractors of current developments in the profession. It is not intended to provide legal advice on the subjects addressed. Information is gathered from sources deemed reliable; however, CCA is not responsible for its accuracy. *Local Perspectives* is provided as a member benefit included in annual dues.



Friend of The OC Chiro District, CCA Chirochin (chinchilla)
 provides adjustments with a soft touch

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