



CALIFORNIA
CHIROPRACTIC
ASSOCIATION

LOCAL PERSPECTIVES

From: The Orange County Chiropractic District, CCA Jan. 2010

Chiropractic District www.occhiro.org www.calchiro.org

June 200

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CCA Orange County District Officers

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Gena Kadar, DC

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Secretary: Cliff Tao, DC

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California Chiropractic Association

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CCA is now on **facebook**

Orange County District, CCA Website:

www.occhiro.org

CCA Website for DC's:

www.calchiro.org

CCA Patient Education Website:

www.californiachiropractic.com



Message From CCA-OCCD President Kevin Joe, DC

*Yes, there is a place for you**
Help us expand & protect chiropractic through Committees for the Orange County District, CCA. Committees have already formed & are being led by Orange County Chiropractors just like you and I for everything- Technique, Political Action, Personal Injury, Work Comp./QME, 100 Year Lifestyle, Chiropractic Assistants, Fitness, Each & Every Single Sport, Cal Jam, Chiro Care Volunteers, Animals, Food Drives, Toy Drives & other Community Service Events.

Please bring **your high energy and passion** regarding the part of chiropractic you love under the banner of CCA in order to protect & expand the profession through a committee. I believe there's a place for you to prosper here and to be in charge of something you'd want to be in charge of here. To learn more, please call me or speak to me at a meeting about how we can protect and expand chiropractic in Orange County through Committee.

If you are a CCA member, Thank You for being a Member. Your financial commitment is so much appreciated. If you have been a Past Member, we invite you to return. If you are not quite ready to be a member, become a "friend" of one of the committees. *Call me. There's a place for you in CCA-OCCD.*

Everyone who has volunteered on the Board has done such a good job. Volunteering for the Board requires time & commitment. If you see other Board members walking around at a meeting please be sure to thank them.

We have had fantastic attendance for our local dinner meetings. Dr. Steve Eggleston has done a good job in leading the way. If you did not send him a Holiday Card, please send him a card to Thank him, he's put a lot of effort into his work this year.

In September of last year CCA Central Hosted a 12Hr. Free CEU Class in Santa Ana to commemorate CCA's 81st Birthday. What a fantastic attendance there was for that* Thank You to those who attended & spread the word. The 100 Year Lifestyle Overview will be taught in a similar format on Feb. 20, 2010 in Santa Ana in a similar format. I'd encourage everyone to attend.

CCA's Annual State Convention is in Reno, NV June 11, 12, & 13. More information to come.

On another note regarding Orange County, one of the members of our district has done an extraordinary job in bringing encouragement month to month and year to year to chiropractors through DCS. DCS is preparing to host Cal Jam March 12-14, 2010. Dr. Bill DeMoss stated to me that he has dreams of Cal Jam graduating to Angel Stadium* How good would that be for Orange County? He can't do this by himself, he needs our help. Call Mary Jane TODAY to register & tell 10 friends to do the same. If you are not able to register for Cal Jam now, send Bill a note today and thank him for all the good work he's doing.

Best of Wishes to You For A Bright & Healthy New Year.

Kevin Joe, DC
714) 809-3880 C

Next

CCA OCCD

General Meeting

Donna Eggleston

“Insurance Reporting & Billing”

Time: Wednesday, Jan. 27, 2010
7-7:45 PM Mixer & Food Immediately Available
8 PM -9 PM Speaker. Please be on time.
Location: Hokkaido Seafood Buffet
4200 Scott Dr
Newport Beach CA 92660
949-851-5888

Cost: Complimentary dinner for CCA/OCCD Members; \$50 for non-members. Students and Members of Other CCA Districts: \$20
RSVP: to Dr. Steve Eggleston
Dr.Eggleston@Yahoo.com
(714) 962-7103

CCA OC Chiro District General Meetings

Wed Jan 27: Donna Eggleston, Insurance Billing (no CE)

Wed Feb 24: Ismael Silva, MD (no CE)
Tue Mar 9: BoD meeting

Wed Mar 24: Cliff Tao, Cervical Spine Radiology (2.5 hrs CE)

Wed Apr 28: Ed Harkins, DC, Digital Motion X-ray (2 hrs CE)

Wed May 26: Round Table Discussion (no CE)

CCA OC Chiro District Board Mtg.

Time: Tues., Feb. 9, 2010 7-9 PM.

Place:
Heller Chiropractic
8840 Warner Ave Ste 100
Fountain Valley, CA 92708
(714) 898-0515

New Board Members Welcome.
Share your ideas of how you see the district can PROTECT and EXPAND chiropractic regardless of philosophy, technique or practice style in the state of California. Committees forming, join one. Decide, Commit, Succeed.

CCA UPDATE

FREE CE for CCA Members

[January 23-24, San Diego](#)
QME, Radiology and Adjustive Technique



100 Year Lifestyle Certification classes also offered – fee required.

CCA Takes Blues to Court

CCA joined a federal class action lawsuit against Blue Shield of California and WellPoint, Inc., parent of Anthem Blue Cross, alleging violations of ERISA and RICO in a scheme to improperly and illegally steal millions of dollars from doctors of chiropractic in post-treatment payment recoupments. CCA is represented by the New York City-based firm of Whatley Drake & Kallas, LLC, one of the largest plaintiffs' law firms in the country that has earned a national reputation for being bold and fearless in taking on large corporations, including managed care companies. CCA alleges that these managed care companies have illegally demanded the repayment by doctors of chiropractic of alleged overpayments and the repayment of reimbursements made for services rendered by DCs that were subsequently determined by the companies to not be covered benefits.

Through the class action lawsuit, CCA seeks to halt the companies' practices of seeking restitution from providers in the alleged illegal fashion and to compel them to repay providers for the amounts they were coerced to pay as a result of the defendants' improper actions. In addition, the suit seeks **1)** payment of treble damages for violations of RICO; and **2)** declaratory relief **(a)** that the managed care companies' recoupments constitute adverse

benefit determinations under ERISA, **(b)** that these companies made adverse benefits determinations in violation of ERISA requirements; and **(c)** to compel the defendants to find that the chiropractic and other health care services provided by doctors of chiropractic are covered services under their health care plans. Read more in the December 2009/January 2010 CCA *Advantage*.

Health Care Reform Update

Thanks to the hard work of ACA lobbyists and grassroots efforts of doctors of chiropractic across the country, provider anti-discrimination language was included in the U.S. Senate version of health care reform legislation. This is one of the most important victories in the history of the chiropractic profession. **We can't stop now!**

If the Senate bill passes, a conference committee made up of members of the U.S. House and Senate will determine if the anti-discrimination language is maintained in the final bill*. The most effective way to make sure the final version of health care reform is crafted in a way that ensures patient access to chiropractic is to get involved:

1. Sign up for **free** on the national chiropractic advocacy database ChiroVoice.org
2. Get your patients to sign up for ChiroVoice.org at a computer terminal in your office or have each patient fill out a sign-up [form](#) and have your staff enter them into the database or fax the completed forms to 916.648.2738 and CCA will enter them.
3. Send a letter to your lawmakers in support of access to chiropractic care. Use the template on ACA's [Web page](#)
4. Get patients to submit on-line their chiropractic [success story](#)

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CCA Patient Testimonial Video Contest

Create video patient testimonials for lawmakers and submit them to CCA. We will post the best videos to Facebook, Twitter and other social networking sites. Many lawmakers personally check these sites on a regular basis. If your video is chosen, your practice will get free publicity and lawmakers will get barraged with video clips of the real people (constituents) that chiropractic has helped on a daily basis. CCA will award an iPod Nano 8GB to the best video submitted before January 22, 2010. Visit CCA's Web site for [submission guidelines](#) and a [sample patient release form](#).

* The conference committee might include up to three California members of the U.S. House: House Speaker Nancy Pelosi, D-San Francisco, Reps. Howard Berman, D-N. Hollywood; and George Miller, D-Martinez. If you know any of these, contact [Kristine Shultz](#) immediately.

CCA Dues Change January 1

A modest dues investment increase for Active Members takes effect January 1, 2010. For dues paid in advance, the dues investment change will not take effect until payment is due.

CCA offers one month free dues to Full-Active, 3rd Year and 2nd Year members who pay 11 months of dues in advance: Full Active \$869, 3rd Year \$660, 2nd Year \$412.50.

CCA CALENDAR OF EVENTS

Teleseminars

[Marketing Chiropractic to Medical Practices](#),

Tues., Jan. 26; Wed., Feb. 10; Tues., Feb. 23 and Wed., Mar. 10



CCA's Right in Your Back Yard Seminar – Free for CCA Members

- Jan. 23-24, Hilton San Diego Resort & Spa

For information or to register, call CCA at 916.648.2727, ext. 120.

CCA OCCD Classifieds

Organic Gardening: Help your patients grow an organic garden at their home, apartment, senior care center. GroOrganic provides everything. For more information: Jennifer DeWitt, Vice President groOrganic, LLC "Cultivating Healthy Lifestyles" <http://www.groOrganic.com> 888-9-groOrganic 909-477-4520

For Sale: Omni Ultra-sound (1.1 & 3.3 MHz) \$500; Seesam elevation table, 20 - 30 " height adjustment, electric, Adjustable body positioning - \$600: 14 x 36 viewbox \$75; Orthion traction table, includes harnesses for cervical and pelvic/lumbar for traction and all other hardware \$1250. Contact: DR. DAVID CHIPMAN drdchipman@yahoo.com 714-375-5521

Space Available: I am looking for a DC on a percentage or space rent situation. We have in house x-ray and estim, cervical traxction, Cox table, ultrasound. Great location and nice large sunny office. A lecture room for 24 people also part of the office - good for patient education lectures. Contact: Bea Heller, D.C. email: DrBHeller@yahoo.com tel: 714-898-0515

Space Available: In Fullerton. Call Steve Swearingen, DC sunnyhillschiro@aol.com

SHARE SPACE IN ANAHEIM

Located near Disneyland. Equipped office with x-ray, Myovision, Foot scanner, Thompson, Activator tables. Percentage basis.

Gerald L. Majer, II, DC
302 W. Ball Rd.

Anaheim, CA. 92805
(714)774-9800

dr.glmajer@sbcglobal.net

Other Events In OC DCS Features

Dr. Charlie Ward DC
Wednesday Feb. 18, 2010
8 PM sharp

Doctors: **\$49.00**

CAs, Students, Spouses: **\$29.00**

[deadchiropracticsociety.com](http://www.deadchiropracticsociety.com)

Dr. Bill's Live Wire Announcement from O.C. Jan.5, 2010:

<http://www.youtube.com/watch?v=UdJvpUOCmq4&feature=sub>

Do you have an event in O.C. for others?
Let us know: kjoedc@aol.com

If you do not wish to receive further faxes from the California Chiropractic

Association (CCA), please fax this item back to 916-648-2733 or e-mail to lcoltrin@calchiro.org and include your name, [telephone number](#) and the word "Remove". CCA Members: You will be contacted as there are other items from C

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Disclaimer

Local Perspectives is intended to inform chiropractors of current developments in the profession. It is not intended to provide legal advice on the subjects addressed. Information is gathered from sources deemed reliable; however, CCA is not responsible for its accuracy. *Local Perspectives* is provided as a member benefit included in annual dues.