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MESSAGE FROM THE PRESIDENT

Convention in Reno was fantastic, attendance was triple from last year.

You'll want to mark your calendar for next year: June 10-12, 2011.

CCA-OCCD received the Award for Most Improved District. Thank You to all the Board Volunteers for their help this last fiscal year.

A couple of days ago there was a Chiropractic Appreciation Party. CCA Members and non-Members, Chiropractic Students & their favorite chiropractic alliances/vendors were invited. Special Thanks to Dr. Julie Stewart-Bearden regarding this event.

<http://www.youtube.com/watch?v=UYOF2VhQhC8>

DISTRICT NEWS

Next General Meeting

Speaker: Dr. Chuck Gibson, DC
 When: Wed., Sept. 22, 2010

Congratulations

Dr. Marcus Morris

For receiving the CCA Life Award, being a CCA Member continuously for 30 years.

LOS ANGELES SOUTHEASTERN DISTRICT PRESENTS

FUN IN THE SUN - A DAY OF FISHING!

WHEN: AUGUST 5, 2010, THURSDAY

WHERE: PIERPOINT LANDING - LONG BEACH
 (562) 598-6649 (562) 983-9300

TIME: THE BOAT LEAVES PROMPTLY AT 6:00AM
 RETURN AROUND 5:00PM

COST: \$40.00 MEMBERS
 \$50.00 NON-MEMBERS

LIMIT: MAXIMUM OF 30 PEOPLE

LOCAL OR CATALINA
 DEPENDING ON FISHING, FULL GALLEY ROD RENTALS AVAILABLE, ONE DAY LICENSE AVAILABLE.

MAKE CHECKS TO CCA-
L.A. SOUTHEASTERN DISTRICT
16262 WHITTIER BLVD., #23
WHITTIER, CALIF. 90603

FOR QUESTIONS CALL:
ANDREW ENOS, DC (562) 929-
6033

MUST PAY IN ADVANCE BY
JULY 26, 2010

Medicare Update from Eric Mumbauer, DC

A large increase in post-payment reviews, audits and emphasis on correct coding and documentation.

Now that Medicare has begun RAC audits, this trend is only going to get worse.

The Third Parties Medicare contracts to Get to keep a pieces of what they collect

This increased monitoring and scrutiny has led many providers to ask how do I protect my practice?

Post payment reviews are very seldom random; in fact they are almost always deliberate.

Carriers have many ways of selecting a practice for an audit but PROFILING is by far the most common way.

Below is a list of the most frequent ways insurance carriers can profile a practice:

- Billing adjustments and manual therapy together more than 50% of the time
- Overutilization of evaluation and management codes
- Billing the same level of adjustment every time
- Family plans
- Overuse of modifiers (e.g. using -52 modifier consistently)

If you think you may be at risk take the necessary steps to protect your practice.

Start by making sure you know the proper coding rules and then make sure that your documentation can back up your claims!

CCA UPDATE

FREE Convention for CCA Members was Fabulous!



The CCA Annual Convention & Exposition featured sensational speakers and terrific topics. Nearly 400 doctors took classes to renew their license and grow their practice. **Mark your calendar for next year: June 10-12, 2011.**

Sponsors Generously Support FREE Convention Registration for CCA Members

CCA offered its convention registration free to CCA members due to the extraordinary generosity these of sponsors:

[BioPharma Scientific Inc.](#)

[New Body Laser, LLC](#)

[Skechers](#)

[Multi Radiance Medical, Inc.](#)

[Step Forward Foot Correctors](#)

[Advantage Claims Recovery](#)

[Carlson & Jayakumar Attorneys](#)

[Foot Levelers, Inc.](#)

[NCMIC](#)

[The Family Practice](#)

[Blaine Labs](#)

Please join us in our thanks for their support and investment in the chiropractic profession!

2009 – 2010 CCA Awards - Honoring Our Own

Annually, CCA pauses to recognize and honor those among us who voluntarily invest their time, talent and energy to reinforce the

positive image of the chiropractic profession. These chiropractic professionals, chiropractic supporters and CCA districts reflect the best of our professional unity as they strive to implement CCA's mission to "Promot[e] high standards of professionalism and patient care through education, advocacy and accountability." The awards were bestowed on the following recipients in conjunction with the June 2010 CCA Board of Directors meeting:

CCA Statewide Awards

Charles & Bette Adams Lifetime Achievement Award Honors the member for a lifetime of dedication and service to the chiropractic profession and to CCA: **R. Dean Harman, DC**, CCA Medicare Committee chair, San Mateo

Doctor of the Year Award:

Presented to the member who has performed outstanding service to the profession: **Brian Crawford, DC**, CCA San Joaquin/Stanislaus District Director, Stockton

Dr. Robert B. Botterman Award:

Presented to the member who has done the most for the image of chiropractic in the community: **Robert Dubro, DC**, Fremont

Outstanding New D.C. Award:

Presented to the member who has made outstanding contributions to the CCA, the district, and/or community within the first three years of practice: **Megan Mordecai, DC**, Santa Rosa

Distinguished Service Award:

Presented to the member who has performed outstanding service to the community: **Michael Budincich, DC**, Pasadena and **Sylvia Skefich, DC**, Santa Cruz

Thomas N. Truax Award:

Presented to the CCA member or another person in the legislative arena who has shown exceptional dedication to Governmental Affairs and/or political action which supports the chiropractic profession: **Christopher Braun, DC**, Los Angeles

District of the Year Award:

Presented to the district which, as a body, has made outstanding accomplishments for the chiropractic profession and/or fulfillment of CCA programs for the year: **CCA San Fernando Valley District**

Most Improved District Award:

Presented to the district, which as a body, has made the most improvement in the previous year: **CCA Orange County District**

CCA Presidential Awards

Awarded by the CCA president for meritorious achievement during 2009-10:

- **Edward Cremata, DC**, Fremont
- **Kevin Joe, DC**, Fullerton
- **Brad Sullivan, DC**, Temecula
- **Clifford Tao, DC**, Anaheim
- **Bill Updyke, DC**, San Jose

CCA Medicare Essentials

A [recording](#) of the 2010 CCA Annual Convention & Exposition Medicare presentation is on CCA's website. Additionally, you can order a recording of CCA's [Medicare Essentials Teleseminar](#). Remember, free Medicare resources – like the convention presentation and teleseminar information - are always available to CCA members in the members only section of CCA's website www.calchiro.org and through the CCA Resource Center 916.648.2730.

California Use Tax

This [fact sheet](#) summarizes what use tax is and what to do.

Helpful Links



CCA Membership Directory

["Alpha" and "Alpha By City" Lists](#)
["Alpha By District" List Only](#)

Sign up for ChiroVoice.org

CCA Calendar

CCA Classifieds

Dean Newcombe, DC
Vacation D.C.

<http://bestchiropractor4rent.com>

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