



CALIFORNIA CHIROPRACTIC ASSOCIATION

California Chiropractic Association Local Perspectives

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MESSAGE FROM THE PRESIDENT

Happy Thanksgiving Everyone!

Congratulations to OC's
Dr. Brad Glowaki for winning the CLA Ambassador of the Year Award.

One of CCA-Orange Cty. District's biggest events of the year will be on Nov. 13-14-CCA's Back Yard Seminar, Free to members. Dr. Plasker will be speaking on Patient Mgmt & the 100 Year Lifestyle Paradigm.

For an announcement from
Dr. Plasker regarding this event: <http://www.youtube.com/watch?v=XXCQdtJLB7g>

Dr. Mark Charette will be teaching Adjustive Technique. Orange County's own Dr. Cliff Tao, DACBR will be speaking on radiology. CCA-OCCD hopes to see you at this Seminar. (See page 2 of this newsletter for more information.)

CCA is accepting applications for the Executive Committee. If you have been a district president, or on a committee for CCA in the past, please consider applying for a position.

Is there something CCA-OCCD can do for you & chiropractic? Please let me or one of the other district officers know .

Kevin Joe, DC
President, CCA-OCCD

DISTRICT NEWS

Next Meeting:

Carol Soloway, DC
"Workers Compensation"



www.CCAJournal.com

CCA-Orange County District Executive Board

Kevin Joe DC,
President

Steven C. Eggleston
DC, 1st Vice-President
(Meetings)

William B. Rogers,
DC 2nd Vice
President(Membership)

Timothy L. Gooing DC
Secretary

Terry Wilson, DC
Treasurer

Bea Heller, DC Lead
County Director

Local Directors

Gilda Gilak DC
Gena Kadar DC
Mark Sutton DC
Terry W. Wilson DC
Gilbert Youdeem DC

Time:

Wed., Dec. 1, 2010
7-7:45pm Dinner Served/Mixer
7:45pm Speaker

Location:

Claim Jumper Restaurant
18050 Brookhurst St Fountain Valley 92708 714-963-6711

Cost:

Free for Orange County CCA Members
Other District CCA Members and Students \$20
Non CCA Members \$50
Dinner Included!

Future CCA-OCCD General Meetings (Tentative Dates)

1/26/11 Atty.Calahan

CCA OCCD Board of Directors Meetings:

Dr. Steve Eggleston's office 2601 Main St., Ste. 800 Irvine, CA

Tue Feb 8, 2011 - 7:30PM

Tue Apr 12, 2011 - 7:30PM

Tue June 7, 2011 - 7:30PM

FREE CE in Your Back Yard!

Free CE for CCA members - it's a no-brainer!
CCA is back in your area with **FREE** continuing education seminars for **CCA members**. The best speakers...the best classes...the best venues...for **FREE**.... Why get your CE anywhere else?

**Free
CE!**

- [Saturday-Sunday, October 16-17 in Concord](#)
- [Saturday-Sunday, November 6-7 in San Rafael](#)
- [Saturday-Sunday, November 13-14 in Orange County](#)

Reserve your seat early as space is limited. [Register on-line](#), use the [form](#) or call 916.648.2727, ext. 141 or 120.

CCA Legislative Plan

The CCA Legislative Action Committee met October 9th, 2010, to consider the legislative agenda for 2011. On October 30th, the CCA Board of Directors approved the following recommendations:

Health care reform

A multi-year effort is anticipated to achieve the goals of patient direct access to doctors of chiropractic, fair and reasonable reimbursement for doctors of chiropractic and reinstatement of chiropractic in Medi-Cal. (Note: Medi-Cal payments to providers in poor and underserved rural

areas have been reinstated.)

Manipulation by DC

Likely also a multi-year effort, reserve adjustive technique / manipulation to doctors of chiropractic only.

Reimbursement disparity

Achieve reimbursement parity for the chiropractic profession in the 2011-12 Legislative Session.

Non-Legislative Issues

- 1) Pre-athletic Physicals
- 2) Personal injury lien
- 3) Workers' Compensation

Nominate for CCA Statewide Awards

It's easy! Just mail, fax or e-mail your [CCA Awards Nomination Form](#) to the CCA office, Attn: Awards Committee. Awards include

Apply for a CCA Officer Position - Lead Your Profession

CCA Active, Life and Distinguished Life members are invited to apply for nomination consideration to serve as a CCA elective officer for the 2011-2012 year. To be considered for an interview, eligible members need to return a completed "2011-12 Application for Elective Officer Position," with a current CV/resume by Monday, December 14, 2010.

The elective officer positions for which interviews will be conducted are: president, president-elect, vice president, chief financial officer and secretary. The CCA board ultimately selects CCA elective officer nominees.

How to Apply for an Interview

A CCA member is eligible to serve in an elective officer position who has: 1. Served as either a CCA district president or a director on the CCA Board of Directors; or 2. Has held any combination of Active, Life or Distinguished Life membership for the past five continuous years. All candidates must also have served on a CCA statewide committee for at least one year in the past seven (e.g., since the 2003-04 fiscal year). Persons interested in interviewing for the position of president must also have served at least one term in a state level CCA elective officer position.

Two interview sessions will be held by the CCA Nominating Committee: 1. Thursday, January 13, 2011, at the CCA office in Sacramento and 2. Friday, January 21, 2011, at the Catamaran Resort & Spain San Diego in conjunction with the January 22 CCA Board of Directors meeting.

To obtain an application, contact Penny Cunha, CCA deputy

executive director, by mail at: Elective Officer Application Request, 1451 River Park Drive, Suite 230, Sacramento, CA 95815; by e-mail at pcunha@calchiro.org or by fax at 916.648.2738. In addition to the application, applicants will receive the qualifications, responsibilities and duties description for the elective officer position(s) in which interest is indicated.

CCA Medicare Essentials

Did you miss CCA's updated "["Medicare Essentials" Brown Bag teleseminar](#)"? Then order the recording of the one-hour program covering topics like responding to an audit file request, preventing denials and recent Medicare developments. [Click here](#) to order.

Many other Medicare-related resources are also available to CCA members. Contact the CCA Member Resource Center by [e-mail](#) or by calling 916.648.2730.

New Money from Old Files

CCA endorses the work comp reimbursement collection services of Advantage Claims Recovery Group, Inc. (ACRG). This [video](#) tells the ACRG story. Contact ACRG at 800.423.2419.

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